

ROGER ALLEN

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experience

MIO www.mioculture.com

Senior Designer

June '08–
June '09 At MIO I oversaw the every day operations of the company including managing interns and warehouse staff. I was the lead designer on 4 products that were brought to market under the MIO name as well as a large project for the retailer giant, Target.

ex;it www.exploreexit.com

Designer

June '07–
June '08 At ex;it, my main function was to develop and flesh out concepts for environmental graphic design systems. I managed everything from the look of the product, to the construction and installation of the finished system. I was able to keep the projects on budget while at the same time pushing the client's concepts of what is possible.

Fresh Artists www.freshartists.org

Cofounder / Design Director

march '07–
present As a cofounder of Fresh Artists, my role in the organization is broad and reaches from creative problem solving in the operations of the organization to being the design director. I created the brand and image Fresh Artists shows to the world.

Cloud Gehshan Associates www.cloudgehshan.com

Junior Designer

June '02–
June '04 At Cloud Gehshan my main roll was as support designer. I handled all aspects of design development within larger projects. I was responsible for creating the final art and fleshing out the designs with copy and imagery. I was also responsible for creating fabrication documentation.

education

Pratt Institute

'00–'01 Studied Industrial Design

Philadelphia University

'04–'06 Studied Industrial Design

skills

Computer *Mac + PC platforms*

Systems/Maintenance

Basic I.T. including networking, server setup and maintenance, as well as backup solutions.

Adobe Creative Suite + 3D

Expert level knowledge of Illustrator, Photoshop, Indesign, and Acrobat. Working knowledge of Solidworks and Rhino.

Web

Working knowledge of Dreamweaver, HTML, CSS, PHP including customizing and running Wordpress-based sites.

Other

Expert knowledge of Microsoft Office, Apple iWork, iMovie and FileMaker.

Design

“I believe design should be both socially and environmentally responsible. It should be honest in it's purpose, source, and concept.”

Industrial Design

- Expert knowledge of all prototyping, both digital and analog processes
- Expert knowledge of design sketching and hand rendering
- Expert knowledge of current methods, materials and manufacturing techniques
- Expert knowledge of current design trends, both social and environmental

Graphic Design

- Expert working knowledge of signage trends, techniques, guidelines and fabrication methods.
- Good working knowledge of typography and branding
- Working knowledge of user-experience design
- Good knowledge of printing techniques, both digital and analog